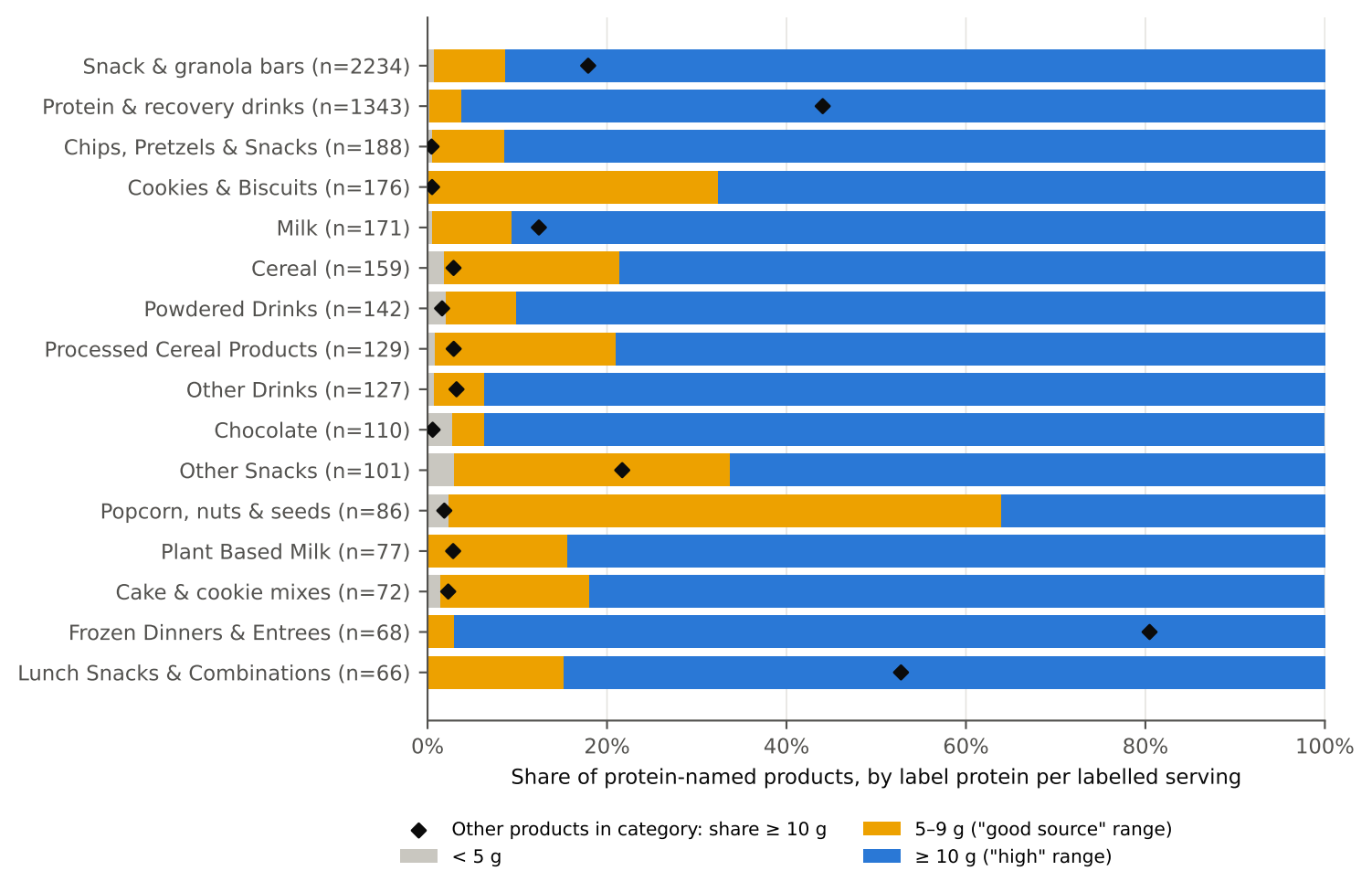

Snack & granola bars (n=2234)
Protein & recovery drinks (n=1343)
Chips, Pretzels & Snacks (n=188)
Cookies & Biscuits (n=176)
Milk (n=171)
Cereal (n=159)
Powdered Drinks (n=142)
Processed Cereal Products (n=129)
Other Drinks (n=127)
Chocolate (n=110)
Other Snacks (n=101)
Popcorn, nuts & seeds (n=86)
Plant Based Milk (n=77)
Cake & cookie mixes (n=72)
Frozen Dinners & Entrees (n=68)
Lunch Snacks & Combinations (n=66)
0%
20%
40%
60%
80%
100%
Share of protein-named products, by label protein per labelled serving
Other products in category: share ≥ 10 g
< 5 g
5–9 g ("good source" range)
≥ 10 g ("high" range)